



RR Donnelley Awarded Multi-Year Multi-Million Dollar Agreement to Provide Direct Marketing Services to AmeriMark Direct and Dr Leonard's Healthcare Corp.

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CHICAGO, May 2, 2013 (GLOBE NEWSWIRE) -- R. R. Donnelley & Sons Company (Nasdaq:RRD) today announced that it has been awarded a multi-year multi-million dollar agreement to provide catalog services to AmeriMark Direct and its Dr Leonard's Healthcare Corp. business. The agreement extends and significantly expands the companies' relationship.

Under the terms of the agreement, RR Donnelley will provide a comprehensive array of **catalog** production, co-binding, **co-mailing** and **logistics** services. Multiple RR Donnelley facilities will coordinate to deliver gravure and offset production resources as well as complex logistics capabilities that help to minimize postage costs.

AmeriMark Direct is a leading direct marketer of women's apparel, shoes, name-brand cosmetics, fragrances, jewelry, watches, accessories, and health-related merchandise. AmeriMark sells its merchandise through eight distinctive catalogs: *Anthony Richards*, *Beauty Boutique*, *Complements by Anthony Richards*, *Essentials by Anthony Richards*, *Healthy Living*, *Time for Me*, *FeelGood Store*, and *Windsor Collection*. Dr Leonard's Healthcare Corp. is a leading direct mail marketer of affordable health and personal care products to a vast customer base. It features the *Dr. Leonard's Healthcare* and *Carol Wright* catalogs.

"Dr Leonard's and AmeriMark are known for serving customers with a convenient single resource for exceptional value-oriented products," said Gary Giesler, President and CEO. "We seek to align with strategic providers that can deliver that same combination of value and single resource convenience. RR Donnelley's extensive capabilities are an ideal fit for supporting our important direct marketing requirements."

"Our dedicated sales and production teams have worked very hard to earn AmeriMark's and Dr Leonard's trust and look forward to continuing to serve their needs and help them achieve their strategy for growth," stated John Coyle, Group President, Sales at RR Donnelley. "Our broad product offering and platform provide customers with exceptional efficiencies, innovations and superior supply chain continuity."

About RR Donnelley

RR Donnelley (Nasdaq:RRD) is a global provider of integrated communications. The company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, drive top-line growth, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing services to clients in virtually every private and public sector.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation

Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

CONTACT: Media Contact: Doug Fitzgerald,

Executive Vice President Communications:

Tel: +1 630-322-6830

E-mail: [**doug.fitzgerald@rrd.com**](mailto:doug.fitzgerald@rrd.com)

Investor Contact: Dave Gardella,

Senior Vice President Finance:

Tel: +1 312-326-8155

E-mail: [**david.a.gardella@rrd.com**](mailto:david.a.gardella@rrd.com)

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