



RRD Extends Labels Capabilities with Addition of Two HP Indigo 6900 Digital Presses

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Company invests in new digital assets to provide clients with added flexibility and facilitate faster turn-times for digital label production

CHICAGO--(BUSINESS WIRE)-- **R.R. Donnelley & Sons Company** (RRD) (NYSE:RRD), a leading global provider of multichannel solutions for marketing and business communications, today announced that it has added two new HP Indigo 6900 Digital Presses in Visalia, California and Wilson, North Carolina to expand its reach and enhance its existing digital asset production capabilities. The two new HP Indigo 6900 Digital Presses supplement RRD's digital assets for label production that are in use in the Midwest, creating a national network of presses that enables greater flexibility in service and delivery.

"We are thrilled to have expanded our technological capabilities to become an even more complete supplier in the labels and forms markets," said Bruce Hanson, President, RRD Labels & Forms. "The consumer market is changing rapidly, and we are actively investing in digital assets that will enable our clients to be responsive and competitive in their respective industries through creativity and non-traditional offerings. We have taken a regional approach to our asset distribution in order to facilitate shorter run-times and cost efficiencies for our clients at each opportunity."

RRD is utilizing the two HP Indigo 6900 digital presses to transition its traditional short-run flexo work to better utilize capacity while maximizing up-time on medium to long-run assets. With the ability to print any type of substrate available in the market in web form – for pressure sensitive, unsupported film, tag, and corrugated – RRD recognizes the changing needs in the marketplace and has taken a proactive approach to invest in the areas that give clients flexibility and the opportunity for success.

These two new digital assets, each of which has Digicon finishing units, build on RRD's robust end-to-end labels capabilities, which enable clients to communicate and connect with their customers in meaningful ways. RRD's Label Solutions business leverages its leading engineering and label testing facilities to provide the optimal materials, best-in-class manufacturing solutions, and automation techniques to enhance client brands.

For more information about RRD's Label Solutions business, please visit rrd.com/capabilities/label-solutions.

About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With more than 50,000 customers and 43,000 employees across 34 countries, RRD offers the industry's most comprehensive offering of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver, and optimize their marketing and business communications strategies.

For more information about RRD, please visit www.rrd.com.

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