



RRD Awarded \$114 Million Contract for Production of 2020 Census Materials

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Company leverages excellence in data analytics, security and governance, and privacy to secure large-scale integrated communications program

CHICAGO--(BUSINESS WIRE)-- **R.R. Donnelley & Sons Company** (RRD) (NYSE:RRD), a leading global provider of multichannel solutions for marketing and business communications, today announced that the U.S. Government Publishing Office awarded RRD a \$114 million contract to coordinate and produce 2020 Census printing materials and mailing services. RRD will utilize its leading data, logistics, print and operational platforms to manage one of the largest and most complex communication programs in the world. The program will include more than 600 million documents mailed to more than 130 million households across the United States.

“We are honored to have the opportunity to execute materials and services for the upcoming 2020 Census,” said Dan Knotts, RRD’s President and Chief Executive Officer. “We will draw upon a combination of our leading data analytics capabilities and our long-standing expertise adhering to the strictest data and security requirements across highly regulated industries to execute this critical communications initiative. We are excited to get started and look forward to completing this important work with the same high standards and impeccable production quality that we employ every day for our clients around the world.”

Throughout 2019 and 2020, RRD will produce and coordinate 2020 Census materials including questionnaires, letters, inserts, postcards and envelopes. The work will be completed in RRD’s extensive print and production facilities across the United States. As part of this project, RRD plans to make additional investments in binding, printing and other equipment early in 2019. Although RRD expects certain phases of the work to be completed in 2019, most of the product shipments are scheduled to occur in 2020.

About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With more than 50,000 customers and 43,000 employees across 34 countries, RRD offers the industry’s most comprehensive offering of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver, and optimize their marketing and business communications strategies.

For more information about RRD, please visit www.rrd.com.

Use of Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this press release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. These factors include the risks associated with the company’s planning and execution of the steps required to complete its obligations related to the Census and the other risks and uncertainties detailed in RRD’s periodic public filings with the SEC, including but not limited to those discussed under the “Risk Factors” section in RRD’s Form 10-K for the fiscal year ended December 31, 2017, and other filings with the SEC

and in other investor communications of RRD from time to time. RRD disclaims any obligation to update or revise any forward-looking statements.

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