



RR Donnelley Awarded New Multi-Year Print Management Agreement by Guideposts

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Includes Enterprise-Wide Magazine, Book, Forms, Labels, Direct Response, Premedia, Book Fulfillment and Logistics Services

CHICAGO, Oct. 1, 2012 (GLOBE NEWSWIRE) -- **R. R. Donnelley & Sons Company** (Nasdaq:RRD) today announced that it has been awarded a new multi-year multi-million dollar enterprise-wide print management agreement by Guideposts, a leading nonprofit organization whose products and services inspire, encourage and uplift. Its flagship magazine title, Guideposts, has a paid circulation of two million and it annually sells more than 5.7 million books direct to consumers and through retail channels.

Under the terms of the agreement RR Donnelley will provide comprehensive magazine, book, direct response, forms, labels and other production and print management services as well as premedia, book fulfillment and other logistics services.

"Millions of people regard Guideposts as a trusted partner," said Dave Teitler, Senior Vice President at Guideposts. "We look for the same spirit of collaboration in our supply chain and found that RR Donnelley's end-to-end solution offers exceptional value."

"We are very proud to have earned Guideposts' trust and to have the opportunity to serve them across the enterprise with comprehensive print management services," stated John Paloian, RR Donnelley's Chief Operating Officer. "Our unique production, service and print management offering allows us to optimize value for customers while also enabling them to take advantage of industry-leading innovations."

About RR Donnelley

RR Donnelley (Nasdaq:RRD) is a global provider of integrated communications. The company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, drive top-line growth, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing services to clients in virtually every private and public sector.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual

results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

CONTACT: Media Contacts:

Doug Fitzgerald, Executive Vice President Communications:

Tel: +1 630-322-6830

E-mail: [**doug.fitzgerald@rrd.com**](mailto:doug.fitzgerald@rrd.com)

Investor Contact:

Dave Gardella, Senior Vice President Finance:

Tel: +1 312-326-8155

E-mail: [**david.a.gardella@rrd.com**](mailto:david.a.gardella@rrd.com)

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