



NEWS RELEASE

American Express Helps Consumers and Small Businesses Get the Most Out of Membership While Staying Home

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New offers provide customers with additional value in categories that matter most during the COVID-19 pandemic – streaming, wireless and entertainment services; at-home dining and essentials; and tools for remote business needs.

NEW YORK

As people are adapting to new ways of living and working from home, American Express is introducing new limited-time offers, services and solutions to support customers and their evolving needs in the areas that matter most right now: staying connected, dining at home, working and running a business remotely and supporting small businesses.

Starting today, select U.S. Consumer Cards will receive limited-time credits for streaming and wireless service and new accelerators on U.S. supermarket purchases. Select U.S. Small Business Cards will get access to statement credits on wireless, shipping and Dell Technologies purchases and offers for remote work tools. U.S. Card Members will also have access to a number of exclusive **Amex Offers** across food and wine delivery services, online retail, business services and supplies and more. Card Members can also enjoy in-home cooking tips and recipes from **The Feedfeed**, American Express **Global Dining Collection chefs** and some favorite **Resy restaurants**, and virtual sports and entertainment experiences on the refreshed **American Express Experiences hub**. In addition, U.S. Consumer Card Members will soon have complimentary access to a one year Premium membership with **Calm**, the sleep and meditation app, and half off the following year, if they are not currently Premium subscribers.

"We're so fortunate to serve a membership base of incredibly loyal customers. It was important to us to continue to



invest in this loyalty by providing value and support in new and innovative ways," said Doug Buckminster, Group President, Global Consumer Services at American Express. "Our Card Members can now enjoy even more Membership value and save on their purchases while they're staying at home, in addition to the distinctive products and services we already provide."

"We have a long-standing commitment to supporting businesses of all sizes, and American Express' backing is especially important now as business owners face unprecedented challenges," said Anna Marrs, President, Global Commercial Services at American Express. "The impacts of COVID-19 are affecting more than 60% of the small and mid-size businesses in the U.S.¹, and 65% of business owners are looking for help on business expenses ². To help address their needs, we're providing new solutions and offers for our customers."

Here is a summary of the new and existing offers, services and solutions American Express customers can enjoy from the comfort and safety of their homes.

STREAMING AND WIRELESS

To help our Consumer and Small Business Card Members in the U.S. stay connected from home while lowering their expenses, American Express is providing access to a range of new and ongoing offers, experiences and solutions.

What's New:

- Platinum Consumer Card Members will receive up to \$320 in statement credits when they use their Platinum Card on select streaming and wireless telephone services purchased directly from U.S. service providers (up to \$20 per month on each, from May through December 2020).
- Business Platinum Card Members will receive up to \$320 in statement credits on wireless telephone services purchased directly from U.S. service providers and U.S. purchases for shipping (up to \$20 per month on each, from May through December 2020).
- Green Consumer Card Members will receive up to \$80 in statement credits when they use their Green Card to pay for wireless telephone services purchased directly from U.S. service providers (up to \$10 per month, from May through December 2020).

This builds on the streaming and wireless benefits already offered on many U.S. Consumer and Small Business Cards, including:

- Blue Cash Preferred Card Members receive 6% cash back on U.S. streaming subscriptions.
- Amazon Business and Amazon Business Prime Card Members receive 2% back on wireless telephone services purchased directly from U.S. service providers.

- Lowe's Business Rewards Card Members earn 3X points on wireless telephone services purchased directly from U.S. service providers.

STAY-AT-HOME DINING AND ESSENTIALS

Here is how American Express is supporting Card Members while they're dining at home and shopping for their household essentials.

What's New:

- Delta SkyMiles Reserve, Platinum, Gold and Blue Consumer Card Members will now earn 4X miles at U.S. supermarkets (May through July 2020).
- Marriott Bonvoy and Brilliant Consumer Card Members will now earn 6X Marriott Bonvoy points at U.S. supermarkets on up to \$7,500 in eligible purchases (May through July 2020).
- Marriott Bonvoy Brilliant Consumer Card Members' eligible purchases at U.S. restaurants, including takeout and delivery, will now qualify toward the \$300 Marriott Bonvoy Statement Credit benefit (June through August 2020).
- Hilton Surpass and Aspire Consumer Card Members will now earn 12X Hilton Honors Bonus Points at U.S. supermarkets (May through July 2020). Bonus Points earned through eligible purchases on all Hilton American Express Cards, that post to the Card Member's Hilton Honors account between May 1 through December 31, 2020 will be considered Base Points and will count towards Elite tier qualification and Lifetime Diamond Status.
- Hilton Aspire Consumer Card Members' eligible purchases at U.S. restaurants, including takeout and delivery, will now qualify toward the \$250 Hilton resort credit benefit (June through August 2020).

This builds on restaurant, food delivery and supermarket benefits already offered on many U.S. Consumer and Small Business Cards, including:

- Platinum Consumer Card Members receive \$15 in Uber credits every month, plus a \$20 bonus in December, which can be used to order food delivery on Uber Eats.
- Gold Consumer Card Members earn 4X Membership Rewards on U.S. supermarket (up to \$25,000 per calendar year) and 4X Membership Rewards on restaurant purchases worldwide, including takeout and delivery via Grubhub/Seamless, Uber Eats, DoorDash, Caviar, Postmates and more. Plus their \$10/month dining credit can be used on Grubhub/Seamless and more.
- Green Consumer Card Members earn 3X Membership Rewards on restaurants worldwide, including takeout and delivery.
- Blue Cash Preferred Card Members receive 6% cash back at U.S. supermarkets on up to \$6,000 per year in purchases (then 1%).

- Blue Cash Everyday Card Members receive 3% cash back at U.S. supermarkets on up to \$6,000 per year in purchases (then 1%).
- Hilton Honors, Hilton Surpass and Hilton Aspire Consumer Card Members earn 5X, 6X or 7X Hilton Honors Bonus Points, respectively at U.S. restaurants, including takeout and delivery.
- Amex Everyday® Card Members earn 2X Membership Rewards on U.S. supermarkets on up to \$6,000 per year in purchases (then 1X).
- Amex Everyday® Preferred Card Members earn 3X Membership Rewards on U.S. supermarkets on up to \$6,000 per year in purchases (then 1X).
- Amazon Business Card Members receive 3% back on U.S. purchases at Amazon Business, AWS, Amazon.com and at Whole Foods Market and 2% back at U.S. restaurants, including takeout and delivery.
- Amazon Business Prime Card Members receive 5% back on U.S. purchases at Amazon Business, AWS, Amazon.com and at Whole Foods Market with an eligible Prime membership and 2% back at U.S. restaurants including takeout and delivery.
- Lowe's Business Rewards Card Members earn 3X points at restaurants including takeout and delivery.
- Delta SkyMiles Platinum, Gold and Blue Consumer Card Members and Delta SkyMiles Gold Business Card Members earn 2X miles on restaurants, including takeout and delivery.
- Hilton Honors Business Card Members earn 6X points at US restaurants, including takeout and delivery.
- Marriott Bonvoy Business Card Members earn 4X points at US restaurants, including takeout and delivery.

REMOTE WORK ESSENTIALS FOR SMALL BUSINESSES

Here's how American Express is backing small businesses to offset the costs of tools and technology and providing resources they need to operate their businesses.

What's New:

- Business Platinum Card Members will receive up to \$200 in additional statement credits for U.S. purchases with Dell Technologies, for a total of up to \$400 in statement credits in 2020 when added to the existing Shop Dell with Business Platinum benefit (\$100 in additional statement credits from May 1 through June 30, 2020 and up to \$100 in additional statement credits between July 1 and December 31, 2020).
 - In addition, they will receive up to \$320 in statement credits on wireless telephone services purchased directly from U.S. service providers and U.S. purchases for shipping (up to \$20 per month on each, from May through December 2020).
- New, free Shop Small® templates and resources at ShopSmall.com, as well as benefits, offerings and expertise from more than 40 leading companies as part of the recently launched 'Stand for Small' coalition.
- Resy, a subsidiary of American Express, is **waiving all fees for new and existing ResyOS customers** through December 2020.

This builds on relevant benefits and value already offered on many Small Business Cards, including:

- Business Gold Card Members earn 4X Membership Rewards points automatically on the two categories where they spent the most in each month from a set list, including U.S. purchases for shipping, technology, advertising in select media, and at restaurants including delivery and takeout.
- Delta SkyMiles Gold Business Card Members earn 2X miles on eligible U.S. shipping purchases and on U.S. purchases for advertising in select media.
- Marriott Bonvoy Business Card Members earn 4X Marriott Bonvoy points on wireless telephone services purchased directly from U.S. service providers, and on U.S. purchases for shipping.
- Hilton Honors Business Card Members earn 6X Hilton Honors points on wireless telephone services purchased directly from U.S. service providers and U.S. purchases for shipping.
- Blue Business Plus Card Members earn 2X Membership Rewards points on purchases (up to \$50,000 per calendar year).
- Blue Business Cash Card Members receive 2% cash back on purchases (up to \$50,000 per calendar year).
- Lowe's Business Rewards Card Members earn 3X points at office supply stores in the U.S. and on wireless telephone services purchased directly from U.S. service providers.

No enrollment necessary for the new limited time offers for select U.S. Consumer, Small Business and Cobrand Cards across streaming, wireless, shipping, and U.S. supermarkets. Full terms and FAQs for these offers can be found [here](#) and will be shared with Card Members soon along with more information.

We have had the backs of our customers for 170 years and this time is no different. You can learn more about what American Express is doing to support our colleagues, customers and communities [here](#).

1McKinsey Research

2Main Street USA

ABOUT AMERICAN EXPRESS

American Express is a globally integrated payments company, providing customers with access to products, insights and experiences that enrich lives and build business success. Learn more at americanexpress.com and connect with us on facebook.com/americanexpress, instagram.com/americanexpress, linkedin.com/company/american-express, twitter.com/americanexpress, and youtube.com/americanexpress.

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MEDIA CONTACTS

AMERICAN EXPRESS

Heather Norton

heather.a.norton@aexp.com

Rosa Alfonso

rosa.m.alfonso@aexp.com

Elizabeth Crosta

elizabeth.crosta@aexp.com