



NEWS RELEASE

Amex Trendex: Global Shifts in Entertainment, Spending and Travel

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July 29—According to the Amex Trendex, a trend report from American Express, consumers surveyed in the U.S., U.K., Australia, Japan, Mexico and Canada are evolving the way they spend their time and money. They're showing a willingness for future travel, safe dining options, socially distanced leisure activities, and more.

Shifts in Entertainment & Spending- While countries continue to reopen their communities at their own pace, some common themes are present throughout. The majority of consumers surveyed in the U.S., U.K., Australia, Japan, Mexico and Canada are planning on making a big purchase over \$200 USD in the next month, and they're looking for entertainment through safe dining options and spending time with friends and family. Consumers remain hesitant to take part in activities that are less conducive to social distancing, like going to bars, concerts, or nightclubs.

Global Sentiment Towards Traveling – Despite countries extending or enforcing new travel restrictions, the desire to travel in the future still remains. While the majority of consumers surveyed feel more comfortable traveling domestically over internationally in the next three months, many consumers indicate a desire to get on the move and are planning to make a big purchase on travel in the next month. When it comes to what consumers miss most about travel, adults in Japan miss the opportunity to relax and unwind most (28%), whereas adults in Canada (38%), the U.S. (35%), Australia (32%), the U.K. (30%) and Mexico (30%) miss the overall travel experience the most.

What is the Amex Trendex?

The Amex Trendex is a new, trend index that tracks how consumers, small businesses, and merchants are feeling about spending, saving, traveling and more. Data will be sourced on a monthly basis in the U.S. and bimonthly globally, including in the U.K., Australia, Japan, Mexico and Canada.



Methodology

Global: This poll was conducted online between June 26-July 7, 2020 in Mexico, Canada, UK, Japan, and Australia among 1,000 general population travelers with a household income of at least \$70K USD equivalent, and defined as adults who traveled by air at least once in the past 12 months. Individual country samples have a margin of error of plus or minus 3 percent, and the global results have a margin of error of plus or minus 1%.

US: This poll was conducted online between June 23-25, 2020 among a national sample of 2,000 general population travelers with a household income of at least \$70K USD, and defined as adults who traveled by air at least once in 2019. Results from the survey have a margin of error of plus or minus 2 percentage points.