

The Other Art Fair Featured in The New York Times

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FRIEZE WEEK 2019

Affordable Alternatives to the Main Fairs

Frieze New York and TEFAF are a bit pricey, but looking is free (or nearly) at Frieze Sculpture at Rockefeller Center and alternative fairs in Brooklyn and Manhattan.



Jaume Plensa's "Behind the Walls" sits facing Fifth Avenue, as part of Frieze Sculpture at Rockefeller Center.

Artists Rights Society (ARS), New York/VEGAP, Madrid; Caitlin Ochs for The New York Times

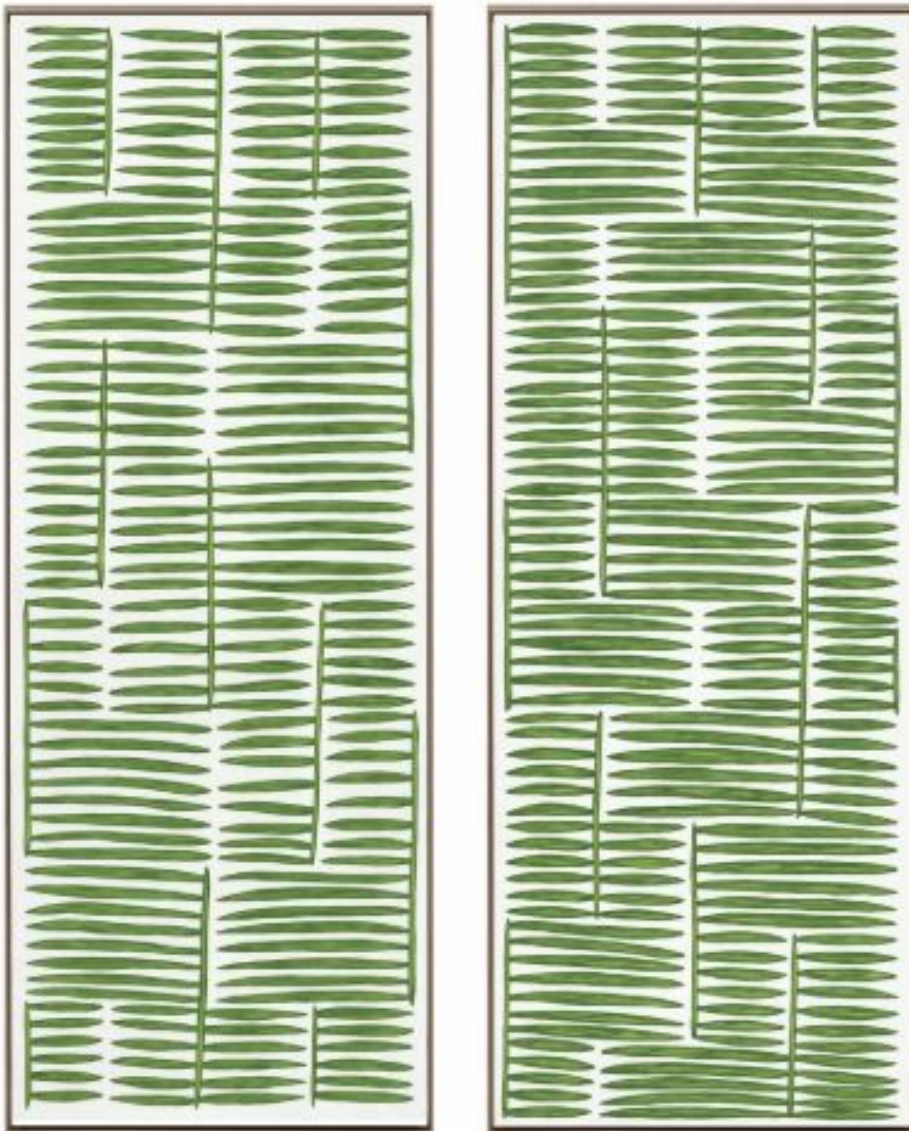
By Martha Schwendener and Brook S. Mason

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It's Frieze Week in New York, which means big-name dealers with top-notch art — and hefty entrance fees. But there are alternative displays opening across the city this week, with modestly priced works by established and emerging artists. (These fairs are easier on the pocket and a little less overwhelming for casual browsers, too.) Here is a guide to some of them.

The Other Art Fair



Marianne Hendriks's "Incrementum Diptych," oil on cradled birchwood including hardwood frame. Marianne Hendriks

The Other Art Fair, devoted to underrepresented artists, was jump-started by Ryan Stanier in London eight years ago. Clearly Mr. Stanier has come up with a winning formula as he now commands seven fairs globally; overall attendance is 200,000 with 20,000 sales, he said. "Not every one can plunk down \$30,000 for a painting, but we spotlight superb unrecognized talent at budget prices," Mr. Stanier said. Fairgoers also get to meet the artists.

Of the 130 artists, 60 percent are women. Marianne Hendriks, whose work has been featured in Vogue Netherlands, is bringing her enticing botanical paintings while the photographer Xan Padron is showing color-saturated images of street scenes, and one shot in Beijing is \$495. **May 2-5, Brooklyn Expo Center, 72 Noble Street, Greenpoint, Brooklyn; theotherartfair.com.**

BROOK S. MASON

To view the entire story, visit:

<https://www.nytimes.com/2019/05/01/arts/design/frieze-new-york-spring-art-fairs.html>