

23 Named in the 2019 Public Relations and Marketing Excellence Awards

Business Intelligence Group Announces Winners of PR & Marketing Excellence Awards

PHILADELPHIA ([PRWEB](#)) November 21, 2019 -- The Business Intelligence Group today announced the winners of the [2019 Public Relations and Marketing Excellence Awards](#) which identified the leading agencies and corporate departments who delivered quantifiable business results for their respective clients.

“Public relations and marketing is playing a more crucial role as the volume of innovations, products and distribution points continues to accelerate,” said Maria Jimenez, Chief Nominations Officer of the Business Intelligence Group. “Our winners have clearly shown us and our judges that they have the unique ability to marry creativity with business value to create exceptional results. Congratulations to you all!”

The 2019 Public Relations and Marketing Excellence Award winners are:

Marketing Agency of the Year
MediaCrossing - Medium-Sized Company
Hawthorne - Large Company
The Born Group - Enterprise

Marketing Department of the Year
TBI Marketing - Large Company
Marlabs Inc - Enterprise

Public Relations Agency of the Year
Haymaker - Small Company
BLASTmedia - Medium-Sized Company

Public Relations & Marketing Agency of the Year
Imprenta Communications Group

Executive of the Year
Jessica Hawthorne-Castro, CEO, Hawthorne
Marketing Agency, Large Company

Shyam Ananthnarayan, Chief Marketing Officer, Marlabs
Marketing Department, Enterprise

Lingyan Gao, Chief Marketing Officer, AInnovation
Public Relations & Marketing Department, Enterprise

Ernie Knewitz, Vice President, Global Media Relations, Johnson & Johnson
Public Relations & Marketing Department, Enterprise

Campaign of the Year
LOCALiQ (Part of USA TODAY NETWORK) - Marketing Agency, Enterprise



Vectra - Marketing Department, Large Company
AXION - Marketing Department , Enterprise
Grey Matter Marketing - Healthcare Public Relations & Marketing Agency, Medium-Sized Company
Saatchi Art - Public Relations & Marketing Department, Medium-Sized Company
Maxim Integrated - Public Relations & Marketing Department, Enterprise
UPRAISE Marketing + Public Relations - Public Relations Agency, Small Company
10Fold Communications - Public Relations Agency, Medium-Sized Company - Tie
Amendola Communications - Public Relations Agency, Medium-Sized Company - Tie
OpenX - Public Relations Department, Large Company
Raytheon - Public Relations Department, Enterprise

The Business Intelligence Group judges also named the following organizations as finalists for their excellent work: AHIA Benefits, EvolveMKD, Kite Hill Public Relations and McCabe Message Partners.

About Business Intelligence Group www.bintelligence.com

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), these programs are judged by business executives having experience and knowledge. The organization's proprietary and unique scoring system selectively measures performance across multiple business domains and rewards those companies whose achievements stand above those of their peers.



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You can read the online version of this press release [here](#).