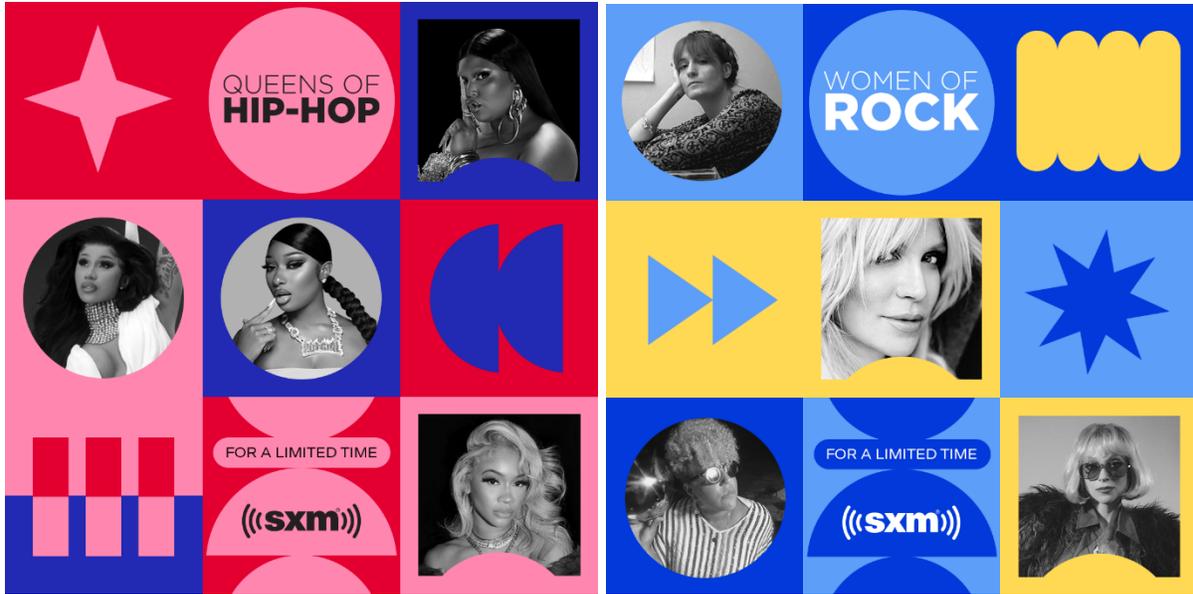




SiriusXM to Celebrate Powerful Women Artists on 3 New Music Channels

Queens of Hip-Hop, Women of Rock and Women of Country available on the SXM App starting Wednesday, September 1



NEW YORK – August 31, 2021 – SiriusXM announced today the launch of a new selection of music channels, Queens of Hip-Hop, Women of Rock and Women of Country, devoted to pioneering, iconic, and critically-acclaimed female artists. The limited run music channels highlight female artists within each genre and will all be available on the SXM App starting Wednesday, September 1 through Friday, October 1.

Queens of Hip-Hop: featuring music from today’s biggest female Hip-Hop artists including Cardi B, Megan Thee Stallion and Nicki Minaj. Listeners will also hear music from the queens who’ve paved the way including Queen Latifah, Missy Elliot and Lil’ Kim.

Women of Rock: hear the Women of Rock, from architects of Classic Rock like Stevie Nicks and Joan Jett, 80s icons like Blondie and Siouxsie Sioux, Grunge and Alternative queens like Courtney Love and Fiona Apple, and contemporary trailblazers like Brittany Howard, St. Vincent and Haim.

Women of Country: where the original trailblazers of the Grand Ole Opry meet the women who continue to break barriers today. Hear country's superstars, their legendary influences and the next generation of inspiring artists. Celebrating the Women of Country: the soaring vocalists and spectacular storytellers that define the very best of country music. Listeners will hear music from Miranda Lambert, Carrie Underwood, Dolly Parton, Mickey Guyton, Loretta Lynn, Maren Morris and more.

All three channels will be available on the SXM App and will also pop up on the satellite. Queens of Hip-Hop will be available via satellite (ch. 104) on Wednesday, September 1 through Wednesday, September 15. Women of Rock will be available via satellite (ch. 104) on Wednesday, September 22 through Thursday, October 7. Women of Country will be available via satellite (ch. 105) on Friday, September 17 through Thursday, September 23.

These new limited-run music channels enhance SiriusXM's already powerful music and entertainment streaming offering that includes an array of music channels, podcasts and video, giving subscribers more choice than ever before as part of their streaming subscription.

Subscribers are able to listen to SiriusXM online, on-the-go with the SXM App, and at home on a wide variety of connected devices including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.siriusxm.com/ways-to-listen to learn more.

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About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, sports, talk, news, comedy, entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales organization, which operates as SXM Media, leverages its scale, cross-platform sales organization and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

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