



NEWS RELEASE

'Bon Jovi Radio' Launching on SiriusXM as New Streaming Music Channel Beginning September 1

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Full time music channel dedicated to the band's catalog and live recordings, plus songs from other artists hand-picked by Jon Bon Jovi

NEW YORK – September 1, 2021 – SiriusXM announced today the launch of Bon Jovi Radio, a new streaming music channel celebrating the band's music and career. This new artist branded channel coincides with the 35th anniversary of the release of the band's breakthrough album, Slippery When Wet. Bon Jovi Radio begins today, Wednesday, September 1 and is available wherever listeners stream SiriusXM.

Bon Jovi Radio will showcase the epic music and career of the Rock and Roll Hall of Fame Inductees Bon Jovi. This music channel will explore decades of Bon Jovi rock anthems, fan-favorites and biggest hits, along with songs from other artists, hand-picked by Jon Bon Jovi. Listeners can also expect to find exclusive concert specials pulled from the band's extensive archives, along with interviews and commentary from Jon, members of the band and crew.

The new streaming channel will also feature listener guest DJs, fan takeover events and celebrity and artist guest DJs who will weigh in on favorite Bon Jovi songs and share their insight on the band's influence. Hosted monthly, the artist guest DJ series kicks off with John Rzeznik of the Goo Goo Dolls on Thursday, September 2 at 1 pm ET as he plays his favorite Bon Jovi cuts. Listeners to Bon Jovi Radio will also be treated to a weekly concert series featuring live performances pulled from the band's archives. The first concert series kicks off with Live at the China Club, hosted by Bon Jovi's longtime recording engineer Obie O'Brien, on Friday, September 3 at 6 pm ET and features Bon Jovi's exclusive concert from New York City's China Club, recorded in September 2000. Every week, O'Brien will dig deep into the archives for hand-selected Bon Jovi performances while sharing exclusive details



about some of his favorite shows.

Streaming access to SiriusXM is included with most subscriptions. Subscribers are able to listen to Bon Jovi Radio online and on-the-go with the SXM App, and with Amazon Alexa or however you stream at home. Go to www.siriusxm.com/ways-to-listen to learn more.

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About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, sports, talk, news, comedy, entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales organization, which operates as SXM Media, leverages its scale, cross-platform sales organization and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

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