



NEWS RELEASE

Howard Stern Announces Free Access To Full SiriusXM Premier Streaming Service Through May 15

3/31/2020

With millions currently staying home, SiriusXM opens access in North America via the SiriusXM app and at [SiriusXM.com/streamfree](https://www.siriusxm.com/streamfree)

Announcement made by Howard Stern broadcasting from his home

Featuring 300+ channels of news and information, entertainment, escape, and companionship across ad-free music channels, plus channels of live news, faith-based content, comedy, sports talk, politics, and on demand content
New #StayHome Radio channel brings happy, feel-good music

The Billy Joel Channel and Dave Matthews Band Radio channels return, plus The Top 1000 (songs) Channel

NEW YORK, March 31, 2020 /PRNewswire/ -- SiriusXM and Howard Stern today announced that starting today through May 15, SiriusXM will start offering free access to its full lineup of Premier Streaming content to listeners in North America. Howard kicked off the unprecedented Stream Free access this morning while hosting The Howard Stern Show, on channel 100, from his home.

SiriusXM Select and All Access subscribers already have access to this great content included with their subscriptions. Anyone who is not already a SiriusXM subscriber can download the SiriusXM app or go to [SiriusXM.com/streamfree](https://www.siriusxm.com/streamfree), and start listening free of charge, with no credit card or commitment required.

"With so many people asked to stay at home, we are making our full streaming lineup of music, entertainment, news and information easily accessible to everyone," said Jim Meyer, SiriusXM CEO. "In the days ahead, we hope it's a valuable source of information or diversion, a generous mix of fresh live content, and a source of companionship that comes from the hosts on our many shows and channels. And there was no better way to launch the Stream Free content than with Howard this morning."

Listeners will have free access to more than 300 channels of dynamic programming, featuring the acclaimed TheHoward Stern Show, hundreds of exclusive ad-free music channels, and vital news and information sources. SiriusXM is also adding entirely new curated content, and bringing back some beloved music channels by top artists.

#StayHome Radio, a feel-good, ad-free music channel, will launch April 1 on the streaming platform and channel 179 on most SiriusXM radios. The channel will feature happy and uplifting songs from artists like Lizzo and Coldplay to P!nk and Bob Marley.

And as people spend time at home, SiriusXM is bringing back The Billy Joel Channel, Dave Matthews Band Radio, and a new channel full of the Top 1000 songs across multiple genres, all available on the SiriusXM app, connected devices, as well as most SiriusXM radios, starting April 1.

Billy Joel's exclusive SiriusXM channel, The Billy Joel Channel, features music spanning his decades-long career, including songs from his live and studio albums, and Billy telling exclusive stories about his music and career. Throughout the month, the channel will also air Billy Joel: An Evening of Questions and Answers...and a little music too, which was recorded last year in Miami at the Faena Theater. It can be heard on the SiriusXM app in the Rock category and on SiriusXM radios on channel 30.

Dave Matthews Band Radio will include music from the band's extensive career, along with exclusive, never-before-heard interview content, and encore airings and highlights from Dave's recent Pay It Forward: Live performance streamed from his home and simulcast live on SiriusXM. Dave's "live from home" performance can be heard in full Wednesday at 5 p.m. ET / 2 p.m. PT, Thursday at 2 p.m. ET / 11 a.m. PT, Friday at 8 p.m. ET / 5 p.m. PT, and through the weekend. The channel will also bring back the Friday Night Concert Series, featuring a complete show from the archives every Friday night at 8 p.m. ET / 5 p.m. PT. While the band is off the road, the Friday Night Concert Series will feature standout shows including the band's 2018 and 2019 tour, originally heard live exclusively on SiriusXM. Dave Matthews Band Radio can be heard on the SiriusXM app in the Rock category and on SiriusXM radios initially on channel 176.

The Top 1000 Channel will bring a new genre countdown every two weeks, kicking off with the top 1000 Classic Rock Songs and followed by the top 1000 Oldies songs, Alternative Rock songs (80s to today), Country songs, RnB songs, Hard Rock songs and Hip-Hop songs. It can be heard on the SiriusXM app and on most SiriusXM radios on channel 177.

SiriusXM's ad-free music channels offer a wide variety of choices, from favorites The Highway, SiriusXM Hits 1 and our decades channels, to artist-backed channels such as The Beatles Channel, The Garth Channel, Pearl Jam Radio, Grateful Dead Channel, LL COOL J's Rock The Bells Radio, Bruce Springsteen's E Street Radio, and Eminem's Shade

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There are also many additional online-only music channels, including more than 100 Xtra music channels, curated for any mood, occasion or activity, as well as music channels geared toward "relaxing-at-home" listening, such as SiriusXM Chill, Watercolors, and SiriusXM Coffee House. SiriusXM music channels are home to more than 200 channel hosts who serve as trusted companions to millions in North America currently in their homes.

Listeners also get live news from major outlets such as CNN, FOX News, CNBC, MSNBC and BBC World Service, and valuable information from channels such as Doctor Radio powered by NYU Langone Health, and Business Radio. There are also inspirational and faith-based channels, multiple channels of comedy, dynamic sports talk such as Mad Dog Sports Radio, and more.

SiriusXM's entertainment channels include Radio Andy and SiriusXM Stars, featuring daily live shows covering the latest in pop culture, celebrities, lifestyle, and more. Listeners can tune in to hear live shows from SiriusXM hosts including Andy Cohen, Jenny McCarthy, Jess Cagle, Jeff Lewis, Bevy Smith, Michelle Collins and more.

The SiriusXM app also offers additional features such as SiriusXM video, Personalized Stations Powered by Pandora that listeners can curate themselves, and an On Demand library with more than 10,000 hours of archived shows, exclusive music performances, interviews and audio documentaries.

The SiriusXM app is available on mobile phones, tablets and computers, as well as on a wide variety of connected devices in the home including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos speakers and more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora together reach more than 100 million people each month with their audio products. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers and directly to consumers through aftermarket devices. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and

services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract or increase the number of subscribers, which is uncertain; our ability to profitably attract and retain more price-sensitive consumers; failure to protect the security of personal information about our customers; interference to our service from wireless operations; a decline in the effectiveness of our extensive marketing efforts; consumer protection laws and their enforcement; our failure to realize benefits of acquisitions or other strategic initiatives, including the acquisition of Pandora Media, Inc.; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; damage to our studios, networks or other facilities as a result of terrorism or natural catastrophes; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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