



NEWS RELEASE

## Miami Beach Mayor Philip Levine to Host New Show for SiriusXM Insight Starting March 8

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"The Mayor" - a limited-run show hosted by Philip Levine - will spark frank conversations among fellow mayors and personalities who are making a difference

NEW YORK, March 3, 2016 /PRNewswire/ -- Today SiriusXM announced that Miami Beach Mayor Philip Levine will host "The Mayor," a limited-run show for SiriusXM Insight (channel 121). The six-week run will begin at 6pm ET on Tuesday, March 8.

On his new program the charismatic, recently re-elected mayor of the dynamic and diverse city of Miami Beach will engage his fellow elected officials in honest discussions about the key issues involved in leading the country's cities and states, with topics ranging from crime to the environment to the underreported challenges of improving infrastructure around the country. He'll also get to know these leaders on a personal level, discovering what drives people to "take the plunge" and seek public office.

"The Mayor" will debut with a bipartisan, roundtable discussion with Louisville Mayor Greg Fischer (D) and Oklahoma City Mayor Mick Cornett (R), as well as a one-on-one conversation with music producer and 19-time Grammy Award winner Emilio Estefan about his beloved hometown of Miami Beach and how both he and wife Gloria Estefan have advocated for keeping music a thriving part of the city's culture. And with the nation's eyes now turning to the all-important swing state of Florida following Super Tuesday, Mayor Levine will also speak with national figures about his home state's crucial role in the 2016 Presidential election.

"The Mayor' will be a unique show for SiriusXM, and I couldn't think of a better time to launch a program spotlighting our nation's leaders than in the heart of the 2016 election," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Mayor Philip Levine has both big ideas for his SiriusXM show and an equally big

personality, and I'm confident his energy and sharp political mind will make 'The Mayor' a true asset to SiriusXM's Talk line-up."

"I'm a huge fan of SiriusXM programming and I'm thrilled to start this new adventure with them," said Mayor Philip Levine. "I want my new show to get listeners excited about the insiders' perspective on everyday government decision-making, as well as the personal side of people who are leaving their footprint on society."

SiriusXM subscribers will also be able to listen to "The Mayor" via SiriusXM On Demand, through the SiriusXM app on smartphones and other connected devices, as well as online at [www.siriusxm.com/player](http://www.siriusxm.com/player).

## About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 29.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, and RVs through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers critical weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

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anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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