



NEWS RELEASE

SiriusXM to Launch Holiday Music Channels

10/22/2018

15 commercial-free channels featuring a wide collection of holiday music from classic to country to acoustic and beyond

Mannheim Steamroller to launch exclusive new channel to celebrate the holiday season

NEW YORK, Oct. 22, 2018 /PRNewswire/ -- SiriusXM today announced its extensive holiday music lineup featuring 15 commercial free channels, including 5 available exclusively on SiriusXM's streaming platforms. To kick off the festive season, 7 of the music channels start broadcasting Thursday, November 1.

SiriusXM's holiday music channels will offer listeners a variety of traditional holiday songs, classic Christmas carols, country Christmas classics, contemporary holiday tunes, soul music, Hanukkah music and Latin seasonal music.

New to the holiday music channel lineup this year includes an exclusive Mannheim Steamroller channel, featuring music by Mannheim Steamroller which is known for their blend of symphonic music with elements of new age and rock and modern recordings of Christmas music.

In addition, SiriusXM will also launch four new holiday music online channels including 70s/80s Christmas, Rockin' Xmas, Holiday Chill-Out and Jazz Holidays which subscribers are able to listen to online, on-the-go with the SiriusXM mobile app and at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.SiriusXM.com/streaming to learn more.

SiriusXM's holiday channel lineup features:

Holly (via satellite on channel 4)

Will feature contemporary holiday hits including songs by Michael Bublé, Ariana Grande, Josh Groban, Pentatonix and Mariah Carey.

Thursday, November 1 – Friday, December 28 at 3:00 am ET

Holiday Traditions (via satellite on channel 3)

Will feature traditional holiday music from the '40s through the '60s and beyond by artists such as Bing Crosby, Dean Martin, Burl Ives, Carpenters, Glenn Miller, Nat King Cole, Andy Williams, Ella Fitzgerald, Mel Tormé and Elvis Presley.

Thursday, November 1 – Wednesday, December 26 at 3:00 am ET

Radio Hanukkah (via satellite on channel 77)

Will feature an extensive collection of Hanukkah-themed music, including contemporary, traditional and children's selections as well as daily reflections and prayers related to the holiday.

Saturday, December 1 – Tuesday, December 11 at 3:00 am ET

Country Christmas (via satellite on channel 58)

Will feature traditional holiday favorites and original sounds of the season from classic country artists like Willie Nelson and Merle Haggard to contemporary country stars like Blake Shelton and Carrie Underwood. You'll also hear artists such as Garth Brooks, Alan Jackson, LeAnn Rimes, Brett Eldredge, Lady Antebellum and Reba McEntire.

Monday, December 3 – Wednesday, December 26 at 3:00 am ET

Holiday Soul (via satellite on channel 49)

Will feature R&B Christmas classics from The Temptations, Charles Brown, The Jackson 5, New Edition, Whitney Houston, The O'Jays, Aretha Franklin, TLC, Kool & The Gang, as well as newer tracks by Fantasia, Babyface, and Toni Braxton.

Monday, December 3 – Wednesday, December 26 at 3:00 am ET

Acoustic Christmas (via satellite on channel 14)

Will feature acoustic holiday classics from well-known singers and songwriters such as Jack Johnson, George Ezra, Norah Jones, Maroon 5, The Lumineers, Jewel and Jason Mraz.

Friday, December 14 – Wednesday December 26 at 3:00 am ET

Christmas Spirit (via satellite on channel 63)

Will feature Christmas music and holiday favorites from contemporary Christian artists including Michael W. Smith, Amy Grant, MercyMe, for KING & COUNTRY, Matthew West, Chris Tomlin, Francesca Battistelli, and Lauren Daigle.

Friday, December 21 – Wednesday, December 26 at 3:00 am ET

Mannheim Steamroller Channel (via satellite on channel 30)

Will feature Mannheim Steamroller which is known for their blend of symphonic music with elements of new age and rock and modern recordings of Christmas music.

Monday, December 17 – Tuesday, December 25 3:00 am ET

Holiday Pops (via satellite on channel 76)

Will feature classical Christmas carols and other holiday favorites performed by the world's most popular classical performers including the Choir of King's College, Cambridge, New York Philharmonic, Boston Pops Orchestra, Luciano Pavarotti, The King's Singers, Chanticleer, Mormon Tabernacle Choir and James Galway.

Monday, December 24 – Wednesday, December 26 at 3:00 am ET

New Year's Nation (via satellite on channel 4)

The ultimate soundtrack to New Year's Eve parties around the country and will feature the biggest, upbeat party hits from genres across SiriusXM's music platform. Artists include Lady Gaga, Bruno Mars, The Chainsmokers, Pitbull, Drake, Britney Spears, Maroon 5, Cardi B, Imagine Dragons and Justin Bieber.

Friday, December 28 – Wednesday, January 2 at 3:00 am ET.

70s/80s Christmas (via streaming on channel 780)

Will feature the biggest and most familiar Christmas and holiday hits from the 70s and 80s featuring artists such as Elton John, Carpenters, Paul McCartney, The Jackson 5, Bruce Springsteen, Wham!, Madonna and Hall & Oates.

Thursday, November 1 – Wednesday, December 26 at 3:00 am ET

Rockin' Xmas (via streaming on channel 781)

Will feature classic Christmas songs that rock including hits, rarities and live tracks from artists including AC/DC, Bon Jovi, U2, Twisted Sister, REO Speedwagon, Bruce Springsteen, The Pretenders, Tom Petty & The Heartbreakers.

Thursday, November 1 – Wednesday, December 26 at 3:00 am ET

Holiday Chill-Out (via streaming on channel 783)

Will feature downtempo electronic holiday music from artists like Kaskadee, Lost Frequencies, DJ Style and more.

Thursday, November 1 – Wednesday, December 26 at 3:00 am ET

Jazz Holidays (via streaming on channel 784)

Will feature Christmas favorites from classic legends and contemporary jazz stars including Ella Fitzgerald, Vince Guaraldi, Diana Krall, Joey DeFrancesco, David Benoit, Wynton Marsalis, Dianne Reeves and Dave Koz.

Thursday, November 1 – Wednesday, December 26 at 3:00 am ET

Navidad (via streaming on channel 786)

Will feature a festive blend of contemporary and traditional classic favorites, including El Gran Combo, Héctor Lavoe, Laura Pausini, Ricky Martin, Tito El Bambino, Gloria Estefan, José Feliciano, Marco Antonio Solís, Celia Cruz and Juanes.

Thursday, November 1 – Monday, January 7 at 3:00 am ET

SiriusXM offers people without a subscription the chance to sample SiriusXM's content on the SiriusXM app and the streaming web player at **SiriusXM.com**, seamlessly and without any registration requirements. Go to <https://siriusxm.us/2AVma2a> to tune in.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.5 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at **siriusxm.com**. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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