



**INTERNATIONAL SUPERSTAR SHAKIRA  
ANNOUNCES 2010 EUROPEAN TOUR  
PRESENTED BY SEAT**

**214 Global Award Nominations  
50 Million Albums Worldwide  
1 Stage**

**Tickets Go On Sale Beginning July 2<sup>nd</sup>**

(June 28, 2010) – Hot on the heels of her captivating World Cup performance, **Shakira**, one of the most exciting and successful global artists in recent history, with more than 214 global award nominations and more than 50 million albums sold worldwide, has announced her 2010 global tour and her highly anticipated return to Europe. The European Tour, produced by Live Nation, will begin on November 16<sup>th</sup> in Lyon, France at La Halle Tony Garnier.

Shakira has already performed at Rock in Rio in Lisbon and she headlined the festival in Madrid where there were more than 85,000 fans. She will also perform at this weekend's Glastonbury Festival in the UK on Saturday, June 26<sup>th</sup> and will be performing at the 2010 FIFA World Cup closing ceremony on July 11.

In keeping with Shakira's inspired originality, as well as her sensual rhythms and deliciously unpredictable spirit, the tour promises to push the limits of the live concert experience, bringing fans a pulsating spectacle crossing all musical boundaries.

Shakira's latest hit and the official anthem of the 2010 World Cup, *Waka Waka (This Time For Africa)* has caught on around the globe, immediately following Shakira's headline performance at the kick-off concert of the FIFA World Cup in South Africa. The song has exploded onto the scene with the music video quickly becoming the most viewed video on YouTube for the month of June and the song anchoring the #1 spot on charts in over 15 countries.

Shakira will perform songs from her collection of smash hits including "Waka Waka," "She Wolf," "La Tortura" and the hit single "Hips Don't Lie" which reached No. 1 on the Billboard Hot 100, was #1 in 55 countries and became the most played song in the history of US pop radio as well as a sneak preview of songs from her new album "Sale El Sol" (Fall 2010).

Shakira is a Grammy-award winning singer/songwriter, an entertainer, record producer and advocate for universal education. She is the founder and President of the Barefoot Foundation (Pies Descalzos), a founding member of the ALAS Foundation and an ambassador for 1GOAL and UNICEF.

SEAT and Shakira have a collaboration agreement whereby the car manufacturer is the main sponsor of international pop star's European tour. This agreement will link the young, sporty image of the SEAT brand to the musical talent of Shakira, as well as becoming a distinguished ambassador for SEAT throughout her European tour.

Another aspect covered by the agreement between SEAT and Shakira is support for universal education. The Spanish brand will enter into close collaboration with the Barefoot Foundation.

Tickets for Shakira go on sale in select markets beginning July 2<sup>nd</sup>. Shakira Fan Club members will have exclusive access to presale tickets beginning Tuesday, June 29<sup>th</sup> at 10am local time. Additional fan club information is available at [Shakira.com](http://Shakira.com).

For complete tour and ticket information, visit: [Shakira.com](http://Shakira.com) and [LiveNation.com](http://LiveNation.com)

# SHAKIRA

## LIVE IN CONCERT

### Presented By SEAT

#### EUROPEAN TOUR ITINERARY:

November 16	Lyon, France	Halle Tony Garnier	On sale July 2
November 17	Zurich, Switzerland	Hallenstadion	On sale July 2
November 19	Madrid, Spain	Palacio de Deportes	On sale July 8
November 21	Lisbon, Portugal	Pavilhao Atlantico	On sale July 9
November 23	Bilbao, Spain	BEC Arena	On sale July 8
November 24	Barcelona, Spain	Palau San Jordi	On sale July 8
November 26	Montpellier, France	Montpellier Arena	On sale July 2
November 27	Turin, Italy	Palaolimpico	On sale July 9
November 29	Geneva, Switzerland	Arena Geneva	On sale July 2
December 1	Rotterdam, Netherlands	AHOY	On sale July 3
December 3	Munich, Germany	Olympiahalle	On sale July 2
December 6	Paris, France	Bercy	On sale July 2
December 8	Frankfurt, Germany	Festhalle	On sale July 2
December 9	Berlin, Germany	O2 Arena	On sale July 2
December 11	Cologne, Germany	Lanxess Arena	On sale July 2
December 12	Antwerp, Belgium	Sportspaleis	On sale July 2
December 14	Manchester, UK	MEN Arena	On sale July 9
December 16	Dublin, Ireland	O2 Arena	On sale July 7
December 17	Belfast, UK	Odyssey Arena	On sale July 7
December 19	Glasgow, UK	SECC	On sale July 9
December 20	London, UK	O2 Arena	On sale July 2

Itinerary subject to change.

For complete tour and ticket information visit: <http://www.shakira.com>

#### **About Live Nation Entertainment:**

Live Nation Entertainment (NYSE-LYV) is the largest live entertainment company in the world, consisting of five businesses: concert promotion and venue operations, sponsorship, ticketing solutions, e-commerce and artist management. Live Nation seeks to innovate and enhance the live entertainment experience for artists and fans: before, during and after the show. In 2009, Live Nation sold 140 million tickets, promoted 21,000 concerts, partnered with 850 sponsors and averaged 25 million unique monthly users of its e-commerce sites. For additional information, visit [www.livenation.com/investors](http://www.livenation.com/investors).

#### **About SEAT**

SEAT is the only Spanish car manufacturer, and was founded in 1950. Now is a wholly owned subsidiary of the Volkswagen Group. SEAT designs, develops and produces a range of high quality vehicles in Martorell, 30 km outside Barcelona and is active in more than 70 countries around the world. SEAT is a young, sporty and design oriented Brand

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