



NEWS RELEASE

Werner® Associate Recognized as a Supply & Demand Chain Executive 2025 Pros to Know Winner

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OMAHA, Neb.--(BUSINESS WIRE)-- **Werner Enterprises, Inc.** (Nasdaq: WERN), a premier transportation and logistics provider, is proud to announce Reegan Spicer, product owner for equipment lifecycle management, has been recognized as a 2025 Pros to Know Rising Star by Supply & Demand Chain Executive. This prestigious award honors outstanding supply chain professionals who are driving innovation and leadership in the industry.

Spicer has played a critical role in transforming Werner's approach to asset management, supporting more than 700 technicians, 10,000 professional drivers and the operations team. Her leadership in implementing a modernized cloud-based solution for equipment lifecycle management has driven significant improvements in efficiency, data accuracy and system-driven decision-making. She has also been instrumental in integrating artificial intelligence tools to enhance internal processes, improving communication and streamlining operations.

"Reegan's ability to blend technology with real-world transportation challenges is what makes her a true rising star at Werner and in the industry," said Werner's Executive Vice President and Chief Information Officer, Daragh Mahon. "Alongside our power team of associates, technicians and professional drivers, her work in modernizing our asset management systems and driving AI adoption is not only improving our internal efficiencies but also strengthening Werner's leadership in transportation technology."

"Many of today's supply chain pros are more than just leaders within their space; they're true pioneers of change. This year's list of winners really pushed the boundaries in all facets—creating, implementing, transforming, innovating, reinventing and collaborating. They executed on all fronts, over-delivering and over-performing. They are true professionals to know in the supply chain space," said Marina Mayer, editor-in-chief of Food Logistics and Supply & Demand Chain Executive and co-founder of the Women in Supply Chain Forum.



Visit [here](#) to view the full list of winners and for more information about Werner, visit [here](#).

About Werner Enterprises

Werner Enterprises, Inc. delivers superior truckload transportation and logistics services to customers across the United States, Mexico and Canada. With 2024 revenues of \$3.0 billion, an industry-leading modern truck and trailer fleet, nearly 13,000 talented associates and our innovative Werner EDGE® technology, we are an essential solutions provider for customers who value the integrity of their supply chain and require safe and exceptional on-time service. Werner® provides Dedicated and One-Way Truckload services as well as Logistics services that include truckload brokerage, freight management, intermodal and final mile. Werner embraces inclusion as a core value and manages key risks and opportunities through a balanced sustainability strategy.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the only supply chain publication covering the entire global supply chain, focusing on trucking, warehousing, packaging, procurement, risk management, professional development and more. Supply & Demand Chain Executive and its sister publication, Food Logistics, also operate SCN Summit and the Women in Supply Chain Forum. Go to www.SDCExec.com to learn more.

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