



NEWS RELEASE

Werner® Celebrates 70th Anniversary and Seven Decades of Industry Leadership

2026-03-09

OMAHA, Neb.--(BUSINESS WIRE)-- **Werner Enterprises**, Inc. (Nasdaq: WERN), a premier transportation and logistics provider, is proud to celebrate its 70th anniversary in 2026. Founded in 1956 by CL Werner with just a single truck, the company enters its seventh decade as a North American industry powerhouse.

For more than seven decades, Werner has transformed into one of the largest and most diversified transportation and logistics companies in North America. Today, the company serves as the “Human Link” in the global supply chain, offering a comprehensive suite of multi-modal solutions including Dedicated Private Fleet, One-Way Truckload, Brokerage, Mexico, Intermodal, Final Mile and more.

“From a single vision to an industry leader, the story of Werner is one built on real resilience,” said Werner’s Chairman and CEO, Derek Leathers. “Seventy years is an incredible landmark and a true testament to the vision and hard work of the entire Werner team. We aren’t just celebrating our history; we are honoring our customers and the more than 12,000 combined associates and drivers who continue to push the boundaries of what is possible in transportation and logistics.”

Safety has remained Werner’s North Star since its inception. This safety-first culture has resulted in nearly 2,400 Werner drivers achieving one million or more accident-free miles over the company’s existence, including an elite group who have surpassed four and five million accident-free miles. Beyond the road, Werner’s commitment to safety extends to its leadership in human trafficking prevention, leveraging its scale to train associates, drivers and work with its customers to recognize and report exploitation to drive change for the greater good.



Throughout the year, Werner will highlight the strategic pillars and leadership that have defined its industry-leading impact:

- **Mexico Cross-Border Leadership:** Since launching Mexico-based operations in 1999 with just three associates, Werner has grown into a premier cross-border carrier with a robust presence in Mexico City, Monterrey, Queretaro and Guadalajara. Its strategic infrastructure includes terminals in Laredo and El Paso along with a world-class refrigerated cross-dock in Laredo to power seamless North American trade.
- **Innovation in Motion:** Werner has a long history of being a leader in technology. In 1998, it was the first carrier to implement electronic logging devices (ELDs) nationwide, years before federal mandates. Today, the Werner EDGE® platform leverages AI and cloud-based technology to provide real-time visibility and best-in-class service.
- **Customer-Centric Diversification:** By expanding its multi-modal capabilities, Werner provides the scale required to navigate an increasingly complex market. This includes a focus on Premium Services, expedited shipping and tailored solutions for specialized or hard-to-serve verticals, ensuring reliability for the most demanding supply chain needs.
- **Industry Voice and Advocacy:** Werner believes in having a “seat at the table” to drive meaningful change. From holding various leadership positions with the American Trucking Associations (ATA) and the American Transportation Research Institute (ATRI) to advising the Federal Motor Carrier Safety Administration (FMCSA) and participating in the FLOW initiative, Werner associates hold key leadership positions that help craft policy, advance research and solve national supply chain challenges.

“Our people are our strength, and our customers are our purpose. These partnerships are the engine that drives our continued growth,” said Werner’s President and Chief Legal Officer, Nathan Meisgeier. “Whether a customer has been with us for several decades or has recently joined us, the trust they place in Werner to safely and reliably deliver their freight is something we deeply value.”

Throughout 2026, Werner will celebrate its anniversary through seven anniversary themes: Purpose, People, Service, Safety, Innovation, Community and Future. For more information about Werner’s 70-year history and the #Werner70Strong celebration, visit www.werner.com.

About Werner Enterprises

Werner Enterprises, Inc. delivers superior truckload transportation and logistics services to customers across the United States, Mexico and Canada. With 2025 revenues of nearly \$3.0 billion, a modern truck and trailer fleet, more than 12,000 talented associates and our innovative Werner EDGE® technology, we are an essential solutions provider for customers who value the integrity of their supply chain and require safe and exceptional on-time

service. Werner® provides Dedicated and One-Way Truckload services as well as Logistics services that include truckload brokerage, freight management, intermodal and final mile. Werner embraces inclusion as a core value and manages key risks and opportunities through a balanced sustainability strategy.

View source version on **businesswire.com**: <https://www.businesswire.com/news/home/20260306935764/en/>

Jill Samuelson, Associate Vice President – Marketing and Communications

Werner Enterprises, Inc.

(D) 402.819.5319

press@werner.com

Source: Werner Enterprises, Inc.