



NEWS RELEASE

## Werner Enterprises Thanks Safe Drivers with New Truck Program

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OMAHA, Neb.--(BUSINESS WIRE)--Nov. 25, 2013-- Werner Enterprises (NASDAQ:WERN), a premier transportation and logistics company, recently introduced a three-tiered Million Mile Safe Driver Truck Program designed to recognize professional Werner drivers who have achieved safe driving milestones of 1, 2 or 3 million miles with new trucks and accessories.

"It takes a lot of dedication to strike the perfect balance between efficiently moving our country's freight and ensuring the safety of the motoring public," said Derek Leathers, president and COO of Werner Enterprises. "We are fortunate to have quite a few of these exceptional professional drivers on our team. Drivers who accumulate millions of safe miles deserve to be recognized for their hard work, and that's what we plan to do with this industry-leading program."

Werner's new program offers professional drivers the opportunity to order new trucks equipped with an auxiliary power unit (APU) with 110-volt service and assorted accessories available depending on the safe driving milestone achieved. Drivers with 1 million safe driving miles at Werner are eligible to order a new truck with a special decal package, while drivers with 2 or 3 million safe driving miles at Werner also can choose from accessory packages and premium upgrades. New trucks ordered within this program will feature a light or dark blue exterior and remain with the driver until the equipment is removed from the fleet. Werner's 2 and 3 million mile drivers are anticipated to receive their new trucks the first half of 2014, with 1 million mile drivers following soon after. Werner currently has approximately 570 professional drivers eligible for this program. Overall, more than 1,500 professional Werner drivers have achieved 1 million or more safe driving miles.

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics company, with coverage

throughout North America, Asia, Europe, South America, Africa and Australia. Werner maintains its global headquarters in Omaha, Nebraska and maintains offices in the United States, Canada, Mexico, China and Australia. Werner is among the five largest truckload carriers in the United States, with a diversified portfolio of transportation services that includes dedicated van, temperature-controlled and flatbed; medium-to-long-haul, regional and local van; and expedited services. Werner's Value Added Services portfolio includes freight management, truck brokerage, intermodal and international services. International services are provided through Werner's domestic and global subsidiary companies and include ocean, air and ground transportation; freight forwarding; and customs brokerage.

Werner Enterprises, Inc.'s common stock trades on the NASDAQ Global Select Market<sup>SM</sup> under the symbol "WERN". For further information about Werner, visit the company's website at [www.werner.com](http://www.werner.com).

Source: Werner Enterprises

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