



NEWS RELEASE

## Werner Enterprises to Observe Earth Day with Event at Zorinsky Park in Omaha

4/19/2012

OMAHA, Neb., Apr 19, 2012 (BUSINESS WIRE) --Werner Enterprises (NASDAQ: WERN), a premier transportation and logistics provider, will host an Earth Day event Saturday, April 21 beginning at 11:30 a.m. at Zorinsky Park in Omaha. The event, which will last until 2 p.m., will feature a clean up of Zorinsky Park and tree planting by members of Werner Enterprises' Blue Brigade, a group of Werner associates who have a desire to help in the community. In an effort to further reinforce Earth Day's message, the Company also made a donation to the **Omaha Parks Foundation** to plant trees.

"Werner Enterprises recognizes the important environmental role that the transportation industry has in creating a cleaner, greener environment for the future, and we take this leadership role very seriously," said Derek Leathers, president and chief operating officer of Werner Enterprises. "We are encouraging all our associates to continue to put into practice behaviors that help to promote a clean environment now and for future generations."

Werner Enterprises strives to improve efficiency and is a member of SmartWaySM, an innovative collaboration between the Environmental Protection Agency and the transportation industry. In recent years, the company has aggressively replaced trucks with more aerodynamic models, installed auxiliary power units, updated engine technology to maximize efficiency, reduced idle time and developed more precise fleet management tools. Through its commitment to investing in technologies, proactive strategies and policies that increase fuel efficiency and decrease carbon emissions, Werner Enterprises has reduced the company's carbon footprint by almost 150,000 tons in the past three years.

The media are invited and encouraged to attend the event, which will be held at 3808 S. 156th St., Omaha, Neb., 68130.

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics company, with coverage throughout North America, Asia, Europe, South America, Africa and Australia. Werner maintains its global headquarters in Omaha, Nebraska, and maintains offices in the United States, Canada, Mexico, China and Australia. Werner is among the five largest truckload carriers in the United States, with a diversified portfolio of transportation services that includes dedicated van, temperature-controlled and flatbed; medium-to-long-haul, regional and local van; and expedited services. Werner's Value Added Services portfolio includes freight management, truck brokerage, intermodal, and international services. International services are provided through Werner's domestic and global subsidiary companies and include ocean, air and ground transportation; freight forwarding; and customs brokerage.

Werner Enterprises, Inc.'s common stock trades on the NASDAQ Global Select Market<sup>SM</sup> under the symbol "WERN." For further information about Werner, visit the company's website at [www.werner.com](http://www.werner.com).

SOURCE: Werner Enterprises

Werner Enterprises

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