



NEWS RELEASE

Werner Enterprises Announces Launch of Werner Cares Website

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OMAHA, Neb., Jan 10, 2011 (BUSINESS WIRE) --

Werner Enterprises (NASDAQ:WERN) announces the launch of a new website, Wernercares.com. Werner Cares was created with the goal of promoting safety-related and wellness issues to the general public, the truck driving community and Werner Enterprises' drivers. As a company founded by a driver for drivers, Werner Enterprises is committed to the safety of all motorists.

"At Werner Enterprises, safety is a commitment shared by every one of our nearly 12,000 office and driver associates," said Steve Phillips, senior vice president of Operations. "Werner Cares gives us the opportunity to communicate our safety messages to professional drivers and the motoring public, as well as to improve our drivers' quality of life while out on the roads."

The Werner Cares website consists of sections specifically for drivers and the general public. Featured topics for the public include accident-awareness issues, up-to-date traffic conditions and detours, driver testimonials, child-friendly games and summaries of current laws and regulations. The driver-specific section focuses on issues such as general wellness, driver awards and recognition, recipes for the road and videos. In addition, there are also opportunities to learn about a career in the transportation industry and to apply for open driving positions with Werner Enterprises.

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics company, with coverage throughout North America, Asia, Europe, South America, Africa and Australia. Werner maintains its global headquarters in Omaha, Nebraska and maintains offices in the United States, Canada, Mexico, China and Australia.

Werner is among the five largest truckload carriers in the United States, with a diversified portfolio of transportation services that includes dedicated, medium-to-long-haul, regional and local van capacity, expedited, temperature-controlled and flatbed services. Werner's Value Added Services portfolio includes freight management, truck brokerage, intermodal, load/mode and network optimization and freight forwarding. Werner, through its subsidiary companies, is a licensed U.S. NVOCC, U.S. Customs Broker, Class A Freight Forwarder in China, licensed China NVOCC, TSA-approved Indirect Air Carrier and IATA Accredited Cargo Agent.

Werner Enterprises, Inc.'s common stock trades on the NASDAQ Global Select MarketSM under the symbol "WERN." For further information about Werner, visit the company's website at www.werner.com.

SOURCE: Werner Enterprises

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