



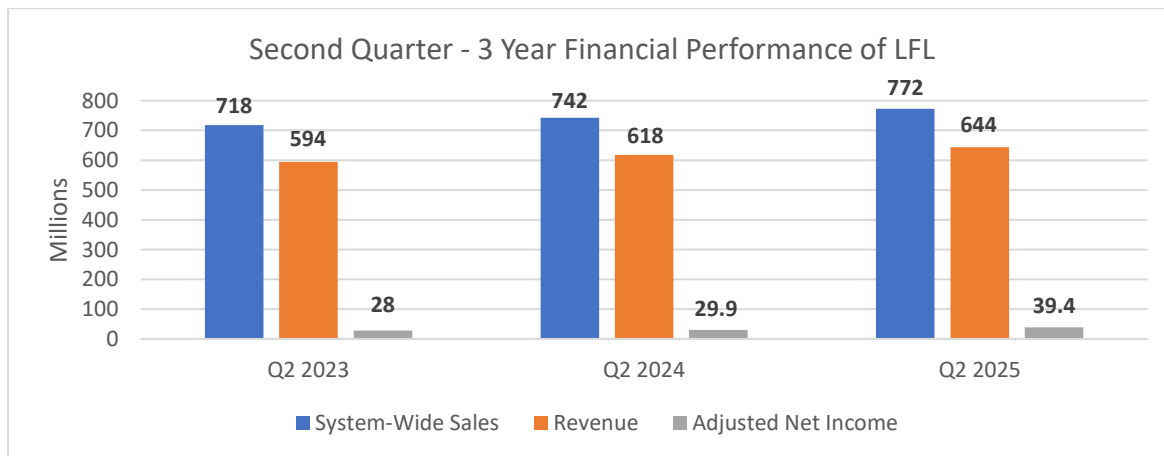
LFL Releases Strong Second Quarter Financial Results and Announces 20% Increase to the Quarterly Dividend

TORONTO, ONTARIO Thursday, August 7, 2025 – Leon’s Furniture Limited (“LFL” or the “Company”) (TSX: LNF), today announced financial results for the quarter ended June 30, 2025.

Financial Highlights – Q2-2025

These comparisons are with Q2-2024 unless stated otherwise.

- System-wide sales for the quarter were \$771.5 million, an increase of 4.0%.
- Q2 Revenue was recorded at \$644.1 million, an increase of 4.3%, driven by strong performance in the furniture category and commercial appliance business.
- Same store sales increased ⁽¹⁾ 4.3%.
- Gross profit margin rate was 44.82%, a 92-basis points improvement driven by favourable retail category sales mix, improved furniture margin rate and favourable FX impacts on the settlement of US dollar payables.
- SG&A rate improved by 53 bps as a result of lower retail financing fees and improved operational leverage.
- Adjusted net income⁽¹⁾ for the quarter totaled \$39.4 million, an increase of 31.8%.
- Adjusted Diluted EPS for the quarter was \$0.57, an increase of 29.5%.
- On June 30, 2025, unrestricted liquidity was \$454.5 million, comprised of cash, cash equivalents, debt and equity instruments and the undrawn revolving credit facility.
- Subsequent to the quarter ended June 30, 2025, the Company completed an amendment to its existing credit agreement to extend the term to May 31, 2027.



⁽¹⁾ For a full explanation of the Company’s use of non-IFRS and supplementary financial measures, please refer to the sections of this press release with the headings “Non-IFRS Financial Measures” and “Supplementary Financial Measures”.

Mike Walsh, President and CEO of LFL commented, “Our team delivered another solid performance in Q2, with system-wide sales increasing 4.0% and adjusted diluted earnings per share growing 29.5%, reflecting our continued organizational focus and disciplined execution. We drove top-line growth through our integrated omnichannel platform and high in-store conversion rates, while gaining market share in our core categories. Our strategic shift to a more focused assortment, combined with sourcing enhancements, drove favourable product mix and gross margin expansion. Operationally, targeted efficiency programs implemented over the past year continued to deliver SG&A leverage, demonstrating our ability to scale while controlling costs and driving bottom-line performance. While the consumer environment remains challenging, our scale, distribution capabilities, sourcing advantages, and robust balance sheet, including \$454.5 million in unrestricted liquidity, helps us to execute consistently and capitalize on opportunities as they arise.”

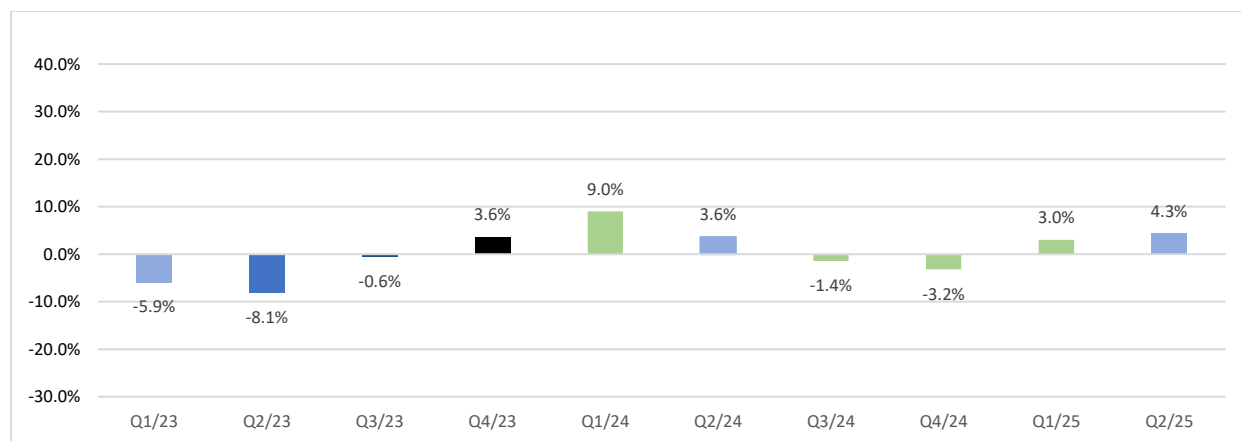
Summary financial highlights for the three months ended June 30, 2025 and June 30, 2024

For the	Three months ended			
(C\$ in millions except %, share and per share amounts)	June 30, 2025	June 30, 2024	\$ Increase (Decrease)	% Increase (Decrease)
Total system-wide sales ⁽¹⁾	771.5	742.1	29.4	4.0%
Franchise sales ⁽¹⁾	127.4	124.4	3.0	2.4%
Revenue	644.1	617.7	26.4	4.3%
Cost of sales	355.4	346.5	8.9	2.6%
Gross profit	288.7	271.2	17.5	6.5%
Gross profit margin as a percentage of revenue	44.82%	43.90%		
Selling, general and administrative expenses ⁽²⁾	234.3	228.0	6.3	2.8%
SG&A as a percentage of revenue	36.38%	36.91%		
Other income	(1.4)	-	(1.4)	100.0%
Income before net finance costs and income tax expense	55.8	43.1	12.7	29.5%
Net finance costs	(3.2)	(3.1)	(0.1)	3.2%
Income before income taxes	52.6	40.0	12.6	31.5%
Income tax expense	13.2	10.1	3.1	30.7%
Adjusted net income ⁽¹⁾	39.4	29.9	9.5	31.8%
Adjusted net income as a percentage of revenue ⁽¹⁾	6.12%	4.84%		
After-tax mark-to-market loss (gain) on financial derivative instruments ⁽¹⁾	7.6	(0.3)	7.9	(2633.3%)
Net income	31.8	30.2	1.6	5.3%
Basic weighted average number of common shares	68,252,117	68,144,456		
Basic earnings per share	\$0.47	\$0.44	\$0.03	6.8%
Adjusted basic earnings per share ⁽¹⁾	\$0.58	\$0.44	\$0.14	31.8%
Diluted weighted average number of common shares	68,639,781	68,646,870		
Diluted earnings per share	\$0.46	\$0.44	\$0.02	4.5%
Adjusted diluted earnings per share ⁽¹⁾	\$0.57	\$0.44	\$0.13	29.5%
Common share dividends declared	\$0.20	\$0.18	\$0.02	11.1%

Same Store Sales ⁽¹⁾

For the	Three months ended			
(C\$ in millions, except %)	June 30, 2025	June 30, 2024	\$ Increase	% Increase
Same store sales ⁽¹⁾	627.8	601.9	25.9	4.3%

Historical Same Store Sales ⁽¹⁾ as previously reported based on comparable quarters



⁽¹⁾ Please refer to the sections of this press release with the headings "Non-IFRS Financial Measures" and "Supplementary Financial Measures".

⁽²⁾ Selling, general and administrative expenses ("SG&A")

Revenue

For the three months ended June 30, 2025, revenue was \$644.1 million compared to \$617.7 million in the second quarter of 2024 an increase of \$26.4 million or 4.3%. The improvement was primarily driven by a 6.5% increase in furniture sales enabled by a stronger inventory position, improved assortment and more effective promotions. Additionally, the commercial appliance business grew by 10.5% as we continue to deliver on builder projects being finalized combined with an increased focus on growing the property replacement business as the builder pipeline begins to slow down. This was offset by low single digit declines in the mattress and electronics categories.

Same Store Sales ⁽¹⁾

Same store sales in the quarter increased by 4.3% compared to the prior year's quarter driven by factors discussed in the revenue section.

Gross Profit

The gross profit margin for the second quarter of 2025 was at 44.82% compared to 43.90% for the second quarter of 2024. This increase was primarily driven by favourable retail sales mix with the growth in the furniture category, improved furniture margin rate driven by assortment and sourcing improvements, and improved retail appliance margin rate due to higher volume rebates. Additionally, the Company benefitted from a gain on the revaluation of its US dollar payables due to a decline in the US dollar exchange rate within the quarter. This was partially offset by increased sales mix in the lower margin commercial channel.

Selling, General and Administrative Expenses ("SG&A")

The Company's SG&A as a percentage of revenue for the second quarter of 2025 was 36.38%, a decrease of 53 basis points over the second quarter of 2024. The improvement was driven by lower point-of-sale retail financing fees due to the lower Bank of Canada interest rates as compared to same quarter last year, increased operational leverage as a result of sales growth and lower advertising spend as a percentage of sales due to the timing of promotions. This was partially offset by higher recycling fees, professional fees and minimum wage impacts.

Adjusted Net Income ⁽¹⁾ and Adjusted Diluted Earnings Per Share ⁽¹⁾

Adjusted net income for the quarter totaled \$39.4 million, which represents an increase of \$9.5 million over the prior year's quarter. The improvement is driven by strong sales and gross profit margin as outlined above and effective controls in SG&A spending. The Company recognized another \$1.4 million of the remaining legal settlement with CURO Group Holding's Corp ("CURO"), as disclosed in Q4 2024.

The adjusted diluted earnings per share in the first quarter of 2025 was \$0.57 per share, an increase of 29.5% over the prior year's quarter.

Net Income and Diluted Earnings Per Share

Net income for the second quarter of 2025 was \$31.8 million, or \$0.46 per diluted earnings per share as compared to \$0.44 per diluted earnings per share recorded in the prior year's quarter, an increase of \$0.02 per share or 4.5% (net income of \$30.2 million in the second quarter of 2024). During the quarter net income was impacted by an after-tax mark-to-market loss of \$7.6 million on foreign exchange related derivatives, an increase of \$7.9 million over the prior year's quarter.

⁽¹⁾ Please refer to the sections of this press release with the headings "Non-IFRS Financial Measures" and "Supplementary Financial Measures".

Dividends

As previously announced, the Company paid a quarterly dividend of \$0.20 per common share on 8th day of July 2025. Today the Directors have declared an increase in the quarterly dividend of \$0.04 to \$0.24 per common share payable on the 7th day of October 2025 to shareholders of record at the close of business on the 9th day of September 2025. As of 2007, dividends paid by Leon's Furniture Limited are "eligible dividends" pursuant to the changes to the Income Tax Act under Bill C-28, Canada.

Outlook

Given the Company's strong and continuously improving financial position, our principal objective is to increase our market share and profitability. We remain focused on our commitment to effectively manage our costs but to also continuously invest in the business to drive growth initiatives that will drive more customers to both our online eCommerce sites and our 300 store locations across Canada.

Non-IFRS Financial Measures

The Company uses financial measures that do not have standardized meaning under IFRS and may not be comparable to similar measures presented by other entities. The Company calculates the non-IFRS financial measures by adjusting certain IFRS measures for specific items the Company believes are significant, but not reflective of underlying operations in the period, as detailed below:

Non-IFRS Measure	IFRS Measure
Adjusted net income	Net income
Adjusted income before income taxes	Income before income taxes
Adjusted earnings per share - basic	Earnings per share - basic
Adjusted earnings per share - diluted	Earnings per share - diluted
Adjusted EBITDA	Net income

Adjusted Net Income

The Company calculates comparable measures by excluding the effect of changes in fair value of derivative instruments, related to the net effect of USD-denominated forward contracts. The Company uses derivative instruments to manage its financial risk in accordance with the Company's corporate treasury policy. Management believes that excluding from income the effect of these mark-to-market valuations and changes thereto, until settlement, better aligns the intent and financial effect of these contracts with the underlying cash flows.

Adjusted EBITDA

Adjusted earnings before interest, income taxes, depreciation and amortization, mark-to-market adjustment due to the changes in the fair value of the Company's financial derivative instruments and any non-recurring charges to income ("Adjusted EBITDA") is a non-IFRS financial measure used by the Company. The Company considers adjusted EBITDA to be an effective measure of profitability on an operational basis and is commonly regarded as an indirect measure of operating cash flow, a significant indicator of success for many businesses. The Company's Adjusted EBITDA may not be comparable to the Adjusted EBITDA measure of other companies, but in management's view appropriately reflects the Company's specific financial condition. This measure is not intended to replace net income, which, as determined in accordance with IFRS, is an indicator of operating performance.

The following is a reconciliation of reported net income to adjusted EBITDA:

For the	Three months ended		Six months ended	
(C\$ in millions)	June 30, 2025	June 30, 2024	June 30, 2025	June 30, 2024
Net income	31.8	30.2	55.7	49.0
Income tax expense	10.8	10.2	18.3	15.6
Net finance costs	3.2	3.1	5.8	7.7
Depreciation and amortization	27.3	26.6	54.6	53.9
Gain on settlement	(1.4)	-	(2.8)	-
Mark-to-market loss (gain) on financial derivative	10.1	(0.3)	10.5	(3.6)
Adjusted EBITDA	81.8	69.8	142.1	122.6

Total System Wide Sales

Total system wide sales refer to the aggregation of revenue recognized in the Company's consolidated financial statements plus the franchise sales occurring at franchise stores to their customers which are not included in the revenue figure presented in the Company's consolidated financial statements. Total system wide sales is not a measure recognized by IFRS and does not have a standardized meaning prescribed by IFRS, but it is a key indicator used by the Company to measure performance against prior period results. Therefore, total system wide sales as discussed in this MD&A may not be comparable to similar measures presented by other issuers. We believe that disclosing this measure is meaningful to investors because it serves as an indicator of the strength of the Company's overall store network, which ultimately impacts financial performance.

Franchise Sales

Franchise sales figures refer to sales occurring at franchise stores to their customers which are not included in the revenue figures presented in the Company's consolidated financial statements, or in the same store sales figures in this MD&A. Franchise sales is not a measure recognized by IFRS, and does not have a standardized meaning prescribed by IFRS, but it is a key indicator used by the Company to measure performance against prior period results. Therefore, franchise sales as discussed in this MD&A may not be comparable to similar measures presented by other issuers. Once again, we believe that disclosing this measure is meaningful to investors because it serves as an indicator of the strength of the Company's brands, which ultimately impacts financial performance.

Supplementary Financial Measures

The Company uses supplementary financial measures to disclose financial measures that are not (a) presented in the financial statements and (b) is, or is intended to be, disclosed periodically to depict the historical or expected future financial performance, financial position or cash flow, that is not a non-IFRS financial measure as detailed above.

Same Store Sales

Same store sales are defined as sales generated by stores, both in store and through online transactions, that have been open for more than 12 months on a fiscal basis. Same store sales as discussed in this MD&A may not be comparable to similar measures presented by other issuers, however this measure is commonly used in the retail industry. We believe that disclosing this measure is meaningful to investors because it enables them to better understand the level of growth of our business.

About Leon's Furniture Limited

Leon's Furniture Limited is the largest retailer of furniture, appliances and electronics in Canada. Our retail banners include: Leon's; The Brick; Brick Outlet; and The Brick Mattress Store. Finally, with The Brick's Midnorthern Appliance banner alongside with Leon's Appliance Canada banner, this makes the Company the country's largest commercial retailer of appliances to builders, developers, hotels and property management companies. The Company has 300 retail stores from coast to coast in Canada under various banners. The Company operates six websites: leons.ca, thebrick.com, furniture.ca, midnorthern.com, transglobalservice.com and appliancecanada.com.

Cautionary Statement

This press release may contain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to vary materially from targeted results. Such risks and uncertainties include those described in Leon's Furniture Limited's periodic reports including the annual report or in the filings made by Leon's Furniture Limited from time to time with securities regulatory authorities.

This News Release may include certain "forward-looking statements" which are not comprised of historical facts. Forward-looking statements include estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Forward-looking statements may be identified by such terms as "believes", "anticipates", "expects", "estimates", "may", "could", "would", "will", or "plan". Since forward-looking statements are based on assumptions and address future events and conditions, by their very nature they involve inherent risks and uncertainties. Although these statements are based on information currently available to the Company, the Company provides no assurance that actual results will meet management's expectations. Risks, uncertainties and other factors involved with forward-looking information could cause actual events, results, performance, prospects and opportunities to differ materially from those expressed or implied by such forward-looking information. Forward looking information in this news release includes, but is not limited to, the Company's objectives, goals or future plans, and estimates of market conditions. Factors that could cause actual results to differ materially from such forward-looking information include, but are not limited to failure to identify beneficial business opportunities, failure to convert the potential in the pursued business opportunities to tangible benefits to the Company or its shareholders, the ability of the Company to counteract the potential impact of pandemics on factors relevant to the Company's business, delays in obtaining or failures to obtain required shareholder and TSX approvals, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, tariffs and other external economic changes, delays in the development of projects, and those risks set out in the Company's public documents filed on SEDAR+. Although the Company believes that the assumptions and factors used in preparing the forward-looking information in this news release are reasonable, undue reliance should not be placed on such information, which only applies as of the date of this news release, and no assurance can be given that such events will occur in the disclosed time frames or at all. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, other than as required by law.

For further information, please contact:

Victor Diab
Chief Financial Officer
Leon's Furniture Limited
Tel: (416) 243-4073
lflgroup.ca

Jonathan Ross
LodeRock Advisors, Leon's Investor Relations
jon.ross@loderockadvisors.com
Tel: (416) 283-0178