

TD Ameritrade Holding Corporation

24 Month History	FY18	FY18	FY18	FY18	FY18	FY18	FY18	FY18	FY18	FY17	FY17	FY17	FY17	FY17	FY17	FY17	FY17	FY17	FY17	FY17	FY17	FY16	FY16	FY16
	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
Dow Jones Industrial Average ⁽¹⁾	24,271	24,416	24,163	24,103	25,029	26,149	24,719	24,272	23,377	22,405	21,948	21,891	21,350	21,009	20,941	20,663	20,812	19,864	19,763	19,124	18,142	18,308	18,401	18,432
NASDAQ Composite ⁽¹⁾	7,510	7,442	7,066	7,063	7,273	7,411	6,903	6,874	6,728	6,496	6,429	6,348	6,140	6,199	6,048	5,912	5,825	5,615	5,383	5,324	5,189	5,312	5,213	5,162
S&P 500 ⁽¹⁾	2,718	2,705	2,648	2,641	2,714	2,824	2,674	2,648	2,575	2,519	2,472	2,470	2,423	2,412	2,384	2,363	2,364	2,279	2,239	2,199	2,126	2,168	2,171	2,174
Trading Days	21.0	22.0	21.0	21.0	19.0	21.0	20.0	20.5	22.0	20.0	23.0	19.5	22.0	22.0	19.0	23.0	19.0	20.0	21.0	20.5	21.0	21.0	23.0	20.0
Avg. Trades / Day (K)	816	761	775	845	1,011	980	744	759	680	572	504	514	514	514	502	500	534	521	484	540	438	456	425	454
Client Assets (\$B)	\$1,229.6	\$1,224.9	\$1,193.6	\$1,185.7	\$1,195.8	\$1,224.9	\$1,178.8	\$1,162.5	\$1,139.0	\$1,118.5	\$909.4	\$900.9	\$882.4	\$872.3	\$858.0	\$846.7	\$837.8	\$815.0	\$797.0	\$782.2	\$764.2	\$773.8	\$765.4	\$760.2
Avg. BDA Balances (\$B) ⁽²⁾	\$115.1	\$116.2	\$117.8	\$118.0	\$117.9	\$118.9	\$119.2	\$118.6	\$119.5	\$103.7	\$91.0	\$90.7	\$91.2	\$91.9	\$93.8	\$94.9	\$94.7	\$95.7	\$94.8	\$93.9	\$91.1	\$89.2	\$86.9	\$85.2
Avg. Interest Earning Assets (\$B) ⁽³⁾	\$30.5	\$29.8	\$30.4	\$31.0	\$32.3	\$32.6	\$32.0	\$31.5	\$31.4	\$28.3	\$25.9	\$25.9	\$25.8	\$25.7	\$25.1	\$24.8	\$24.6	\$24.3	\$24.9	\$24.3	\$24.1	\$24.3	\$24.0	\$23.3
Avg. Spread-Based Balances (\$B)	\$145.6	\$146.0	\$148.2	\$149.0	\$150.2	\$151.5	\$151.2	\$150.1	\$150.9	\$132.0	\$116.8	\$116.5	\$117.0	\$117.6	\$118.8	\$119.8	\$119.3	\$120.1	\$119.7	\$118.3	\$115.2	\$113.4	\$111.0	\$108.4
Avg. Fee-Based Balances (\$B) ⁽⁴⁾	\$262.1	\$256.0	\$252.3	\$252.3	\$251.4	\$251.1	\$238.9	\$233.4	\$217.7	\$206.5	\$197.6	\$195.6	\$193.0	\$190.0	\$186.2	\$183.8	\$181.2	\$176.4	\$173.0	\$169.1	\$169.2	\$170.0	\$169.9	\$167.2

8 Quarter / 2 Year History	FY18	FY18	FY18	FY17	FY17	FY17	FY17	FY16	Full Year	
	Jun Q	Mar Q	Dec Q	Sep Q	Jun Q	Mar Q	Dec Q	Sep Q	FY17	FY16
Dow Jones Industrial Average ⁽¹⁾	24,271	24,103	24,719	22,405	21,350	20,663	19,763	18,308	22,405	18,308
NASDAQ Composite ⁽¹⁾	7,510	7,063	6,903	6,496	6,140	5,912	5,383	5,312	6,496	5,312
S&P 500 ⁽¹⁾	2,718	2,641	2,674	2,519	2,423	2,363	2,239	2,168	2,519	2,168
Trading Days	64.0	61.0	62.5	62.5	63.0	62.0	62.5	64.0	250.0	252.0
Avg. Trades / Day (K)	784	943	726	529	510	517	487	444	511	463
Client Assets (\$B)	\$1,229.6	\$1,185.7	\$1,178.8	\$1,118.5	\$882.4	\$846.7	\$797.0	\$773.8	\$1,118.5	\$773.8
Net New Assets (\$B)	\$19.8	\$22.2	\$26.5	\$19.9	\$22.0	\$19.5	\$18.7	\$15.1	\$80.1	\$60.3
Avg. BDA Balances (\$B) ⁽²⁾	\$116.3	\$118.3	\$119.1	\$95.0	\$92.3	\$95.1	\$93.3	\$87.1	\$93.9	\$83.7
Avg. Interest Earning Assets (\$B) ⁽³⁾	\$30.3	\$32.0	\$31.6	\$26.7	\$25.5	\$24.6	\$24.4	\$23.8	\$25.3	\$22.7
Avg. Spread-Based Balances (\$B)	\$146.6	\$150.3	\$150.7	\$121.7	\$117.8	\$119.7	\$117.7	\$110.9	\$119.2	\$106.4
Avg. Fee-Based Balances (\$B) ⁽⁴⁾	\$256.8	\$251.7	\$230.0	\$199.8	\$189.7	\$180.4	\$170.4	\$169.0	\$185.1	\$160.7
Funded Accounts (K)	11,399	11,266	11,129	11,004	7,279	7,189	7,046	6,950	11,004	6,950

(1) - Market index values are obtained from Yahoo! Finance and reflect the closing value of the last trade day of the respective period.

(2) - Client cash is held in FDIC-insured deposit accounts at third party banks.

(3) - Avg. Interest Earning Assets includes conduit-based assets.

(4) - Avg. Fee-Based Balances include ETF Market Center balances beginning November 1, 2017.

-Certain totals may not foot due to rounding.

-See Glossary of Terms on the Company's website at www.amtd.com for definitions of the above metrics.

-Company metrics include the Scottrade acquisition beginning September 18, 2017.